



University of Science and Technology of Southern Philippines
College of Information Technology and Computing
 Department of Information Technology and Computing

BACHELOR OF SCIENCE TECHNOLOGY COMMUNICATION MANAGEMENT
 EFFECTIVE S.Y. 2018-2019

FIRST YEAR								
<i>First Semester</i>								
Course Code		Description	No. of Hours			Units	Pre-requisites	Co-requisites
			Lec	Lab	Total			
SS	104	Ethics	3	0	3	3	NONE	NONE
TCM	111	Introduction to Communication	3	0	3	3	NONE	NONE
LANG	112	Foreign Language 1	3	0	3	3	NONE	NONE
IT	113	Fundamentals of Computing	2	3	5	3	NONE	NONE
PE	101	Physical Education 1	2	0	2	2	NONE	NONE
NSTP	101	ROTC/CWTS/LTS	3	0	3	3	NONE	NONE
ENGLISH	102	Art Appreciation	3	0	3	3	NONE	NONE
				Total	23	20		

Second Semester								
Course Code		Description	No. of Hours			Units	Pre-requisites	Co-requisites
			Lec	Lab	Total			
SS	102	Readings in Philippine History	3	0	3	3	NONE	NONE
MATH	101	Mathematics in the Modern World	3	0	3	3	NONE	NONE
ES	101	Science, Technology and the Society	3	0	3	3	NONE	NONE
TCM	124	Introduction to Technology Communication Management	3	0	3	3	NONE	NONE
TCM	125	Principles of Management	3	0	3	3	NONE	NONE
PE	102	Physical Education II	2	0	2	2	PE 1	NONE
NSTP	20	National Service Training Program a. CWTS / b. ROTC	3	0	3	3	NSTP 10	NONE
ENG	101	Purposive Communication	3	0	3	3	NONE	NONE
SS	101	Understanding the Self	3	0	3	3	NONE	NONE
				Total	26	26		

Summer								
Course Code		Description	No. of Hours			Units	Pre-requisites	Co-requisites
			Lec	Lab	Total			
TCM	131	In-Campus Immersion	2	0	2	2	NONE	NONE
				Total	2	2		



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SECOND YEAR								
First Semester								
Course Code		Description	No. of Hours			Units	Pre-requisites	Co-requisites
			Lec	Lab	Total			
SS	103	Contemporary World	3.0	0.0	3.0	3.0	NONE	NONE
LANG	211	Foreign Language 2	3.0	0.0	3.0	3.0	NONE	NONE
IT	216	Human Computer Interface	3.0	2.0	5.0	3.0	NONE	NONE
TCM	212	Personnel Management	0.0	3.0	3.0	3.0	TCM 125	NONE
LAPEL	01	Learning Academic and Professional Employment Language	3.0	2.0	5.0	3.0	NONE	NONE
PE	3	Physical Education 3	2.0	0.0	2.0	2.0	Physical Education 1	NONE
Filipino	1	Wika, Kultura at Lipunan	3.0	0.0	3	3.0	NONE	NONE
				Total	25	20		

Second Semester								
Course Code		Description	No. of Hours			Units	Pre-requisites	Co-requisites
			Lec	Lab	Total			
SS	105	Life and Works of Rizal	3	0	3.0	3.0	NONE	NONE
TCM	221	Interpersonal Communication with Human Behavior in the Organization	3.0	0.0	3.0	3.0	NONE	NONE
LAPEL	02	Learning Academic and Professional Employment Language 2	3.0	2.0	5.0	3.0	NONE	NONE
TCM	222	Content Writing 1	3.0	0.0	3.0	3.0	NONE	NONE
TCM	223	Theories of Communication	3.0	0.0	3.0	3.0	NONE	NONE
IT	226	(Elective 1)	3.0	2.0	5	3	NONE	NONE
PE	4	Physical Education 4	2.0	0.0	2.0	2.0	PE 1	NONE
Filipino	102	Panitikan	3.0	0.0	3.0	3.0	NONE	NONE
				Total	27	23		



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THIRD YEAR								
First Semester								
Course Code		Description	No. of Hours			Units	Pre-requisites	Co-requisites
			Lec	Lab	Total			
TCM	311	Laws and Ethics in Management	3.0	0.0	3.0	3.0	MGMT 22	NONE
TCM	312	Content Writing 2	3.0	0.0	3.0	3.0	Content Writing 01	NONE
TCM	313	Public Relations	3.0	0.0	3.0	3.0	NONE	NONE
IT	318	Systems Analysis and Design	3.0	2.0	5.0	3.0	NONE	NONE
TCM	314	Intercultural Communication	3.0	0.0	3.0	3.0	NONE	NONE
IT	315	Elective 2	3.0	2.0	5.0	3.0	NONE	NONE
			Total		22	18		

Second Semester								
Course Code		Description	No. of Hours			Units	Pre-requisites	Co-requisites
			Lec	Lab	Total			
TCM	321	ENTREPRENEURSHIP	3.0	0.0	3.0	3.0	NONE	NONE
TCM	322	MASS COMMUNICATION	3.0	0.0	3.0	3.0	NONE	NONE
TCM	323	Elective 3	3.0	2.0	5.0	3.0	NONE	NONE
TCM	324	PROJECT MANAGEMENT	3.0	0.0	3.0	3.0	NONE	NONE
TCM	325	CAREER COACHING 1	3.0	0.0	3.0	3.0	NONE	NONE
TCM	326	MEDIA LAWS AND ETHICS	3.0	0.0	3.0	3.0	NONE	NONE
TCM	327	Thesis 1	3.0	0.0	3.0	3.0	NONE	NONE
				Total	20	21		



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FOURTH YEAR

First Semester

Course Code		Description	No. of Hours			Units	Pre-requisites	Co-requisites
			Lec	Lab	Total			
IT	413	FUNDMENTALS OF WEB DESIGN	3.0	2.0	5.0	3.0	IT 318	NONE
TCM	411	CAREER COACHING 2	3.0	0.0	3.0	3.0	NONE	NONE
TCM	412	PROFESSIONAL PRESENTATIONS	3.0	0.0	3.0	3.0	NONE	NONE
TCM	415	Elective 4	0.0	3.0	3.0	3.0	NONE	NONE
TCM	414	SCI & TECH COMM	3.0	0.0	3.0	3.0	NONE	NONE
TCM	416	Thesis 2	6.0	0.0	6.0	6.0	NONE	NONE
				Total	23	21		

Second Semester

Course Code		Description	No. of Hours			Units	Pre-requisites	Co-requisites
			Lec	Lab	Total			
TCM	421	Internship				6.0	Immersion Career Coaching 1 Career Coaching 2	
				Total	360	6.0		

ELECTIVES

- Animation
- Multimedia
- Digital Arts
- Fundamentals Of Networking
- Management Information System
- Information Management
- IT-Based Project Management